



# Destination Ag

ABAC's Georgia Museum of Agriculture

**2021-2022 Summary Report**



**AGRICULTURE gives**



**CLOTHES to wear,**



**FOOD to eat,**



**and a HOUSE  
to live in!**



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# Letter of Thanks

The continued support of the Harley Langdale, Jr. Foundation enables ABAC's Georgia Museum of Agriculture to continue to engage children with the importance of agriculture and natural resources. To date, Destination Ag has provided interactive connections to agriculture and natural resources for more than 45,000 students in the last six years.

The fall semester of 2021 continued with the global COVID pandemic lingering. Despite this challenge, Destination Ag continued to provide programming virtually and on-site to maintain the connection between children in South Georgia and the source of their food, fiber, and shelter.

We appreciate your dedication and devotion in helping us ensure Destination Ag continues to provide meaningful experiences and enhances students' relationship with agriculture and natural resources.

Student instructor, Ashleigh, discusses forestry practices while showing students the 19th century saw mill.





Student instructor, Kalei, introduces students to an Eastern box turtle during Animal Analysis.







# Year at a Glance



As schools and communities continued to mitigate COVID, Destination Ag maintained its accommodating program options to serve students despite travel and in-person limitations. The Harley Langdale Jr. Foundation's commitment to Destination Ag continues to provide no cost programming for children in 13 school systems. The program currently specializes in programs for children in PreK, first, third, and fifth grades. The 2021-2022 academic year also featured new curriculum and modifications to the Destination Ag playground.



**Left:** Student instructor, Blake, leads a discussion on food processing and simple machines.

**Right:** Student instructor, Lexi, helps students visit with Destination Ag's sheep during the Meet the Sheep lesson.



**Left:** Fruit traits are discussed during the plant geneticist virtual careers lesson with student instructors Elissa and Ashleigh.





# On-Site Updates



Two new permanent staff joined the Destination Ag team this spring. Kalyn Hansford, Destination Ag's Program Specialist, is a recent ABAC graduate originally from Orlando. Caroline Shaw, also a recent ABAC graduate, is Destination Ag's new ANR Educator and is from Berrien County.



Kalyn Hansford



Caroline Shaw

The Destination Ag playground received a new addition for children to enjoy climbing, swinging, and sliding! A pollinator shed is now located in Destination Ag's pollinator garden and WiFi is also available at the Destination Ag site along with other locations throughout the Historic Village.





Nearly 8,000 students participated in Destination Ag for the 2021-2022 academic year.



Student instructor, Jessica, helps a student milk Buttercup during a Farm to Fridge lesson.





# Impact by the Numbers



More students participated in virtual programming at the beginning of the school year due to continued pandemic concerns. Most schools participated in on-site field trip experiences during the spring semester.

7,950

PreK through 8th grade program participants

The number of Family Farm books distributed

1,211

1,459

Student participants in Traveling Trunks outreach program with the Georgia Farm Bureau

Most people reached through a single social media post

2,681

1,706

Combined followers on social media platforms

ABAC student instructional hours

657



# ABAC Student Instructors



“Through working at Destination Ag, I have really found what gives me joy. Teaching children about agriculture and seeing the joy and excitement in their eyes in what they are learning, makes me not want to do anything else. ”

**- Josie Brightwell**

Ag Education Major

Spring Instructor

“Working at Destination Ag has expanded my classroom management skills and passion for educating the youth about agriculture.”

**- Jessica Brogdon**

Ag Education Major

Fall & Spring Instructor



“Destination Ag is a great way for agriculture education majors to test the education waters .”

**- Ashton (Lexi) Cindrick**

Ag Education Major

Fall & Spring Instructor

“Working at Destination Ag allows me to get real life experience in the job I want before I even graduate.”

**- Courtney Clair**

Ag Education Major

Spring Instructor







“Destination Ag is always changing. I learn and experience something new every day.”

- **Gracie Dukes**

Ag Education Major

Spring Instructor

“Through DA I saw so many kids who were excited about agriculture, which made me even more excited about agriculture.”

- **Audrey Eagle**

Ag Education Major

Spring Instructor



“Destination Ag helped me understand the importance of field trips as part of education and how we can have an impact on children through them!”

- **William Eubanks**

Natural Resource Management Major

Fall Instructor







# ABAC Student Instructors



“Getting to interact with the kids and teach them the importance of agriculture was a great experience.”

- **Kayleigh Fowler**

Ag Education Major

Fall & Spring Instructor

“Destination Ag has provided me with real world work experience in a field I love.”

- **Lisa Hawkins**

Ag Education Major

Fall Instructor

ABAC  
Graduate



“Destination Ag is always changing. I learn and experience something new every day.”

- **Taylor Hodel**

Ag Education Major

Fall Instructor

ABAC  
Graduate!

“Destination Ag has been a fun environment to work in and it has allowed me to grow in the agriculture education field.”

- **Ashleigh Hurst**

Ag Education Major

Fall & Spring Instructor







"I loved being able to teach the children about ag, so the future generation is informed and cares for ag as much as I do."

**- Elissa McMullen**

Pre Vet Major

Fall Instructor

"While working here I have gained great experience teaching students about agriculture and sharing my passion for agriculture with them."

**- Amber Murphy**

Ag Education Major

Fall & Spring Instructor



"I have always loved teaching people about agriculture. At Destination Ag I get the opportunity to teach so many young people and watch their understanding and love for agriculture grow while also sharpening my teaching skills."

**- Katelyn Smith**

Ag Education Major

Fall & Spring Instructor







# ABAC Student Instructors



"I love being able to share my love for agriculture with the students and watching their faces light up as they find their own love for agriculture."

**- Kalei Sutton**

Ag Communications & Education Major

Fall & Spring Instructor

"I love sharing my knowledge and love of agriculture with future generations."

**- Jeffery (Blake) Thompson**

Pre Vet Major

Fall Instructor



"Destination Ag was a fun and exciting experience."

**- Brooke Vanzant**

Ag Education Major

Spring Instructor







# ABAC Summer Interns



"I believe the mission statement of Destination Ag is being carried out successfully by how we are committed to educating future generations about the importance of agriculture."

- **Elle Carter**  
Ag Education Major

"Destination Ag is a great educational resource which plants seeds of knowledge about the importance of the agriculture industry in our youth."

- **Ouida (Faith) Preston**  
Ag Education Major



"Destination Ag has allowed me to share my passion for the agricultural industry with the youth!"

- **Bailee Tracy**  
Ag Education Major





# Assessment

Utilizing post program feedback surveys and the Art and Writing Contest allows Destination Ag to continuously evolve and improve. The program also introduced a new tool this year, the Agriculture Literacy Observation Form. Observed lessons showed anecdotal evidence of students gaining agricultural knowledge after instruction.

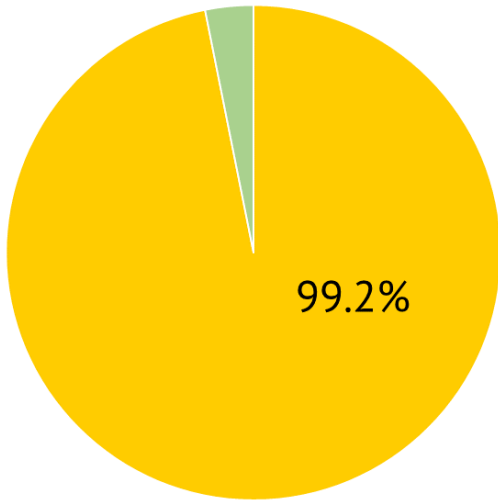


Students realize the importance of machines as they test their strength pushing the historic cane mill.

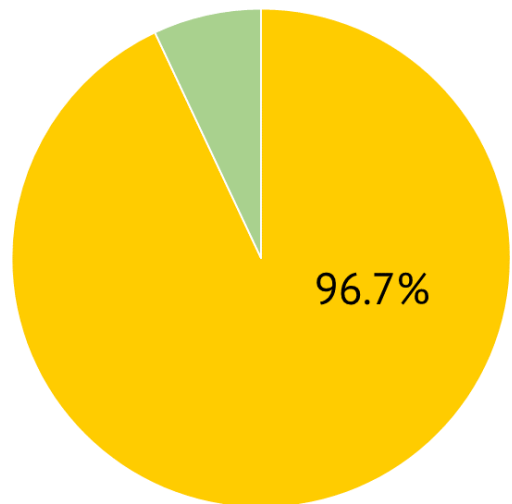


# Feedback Surveys

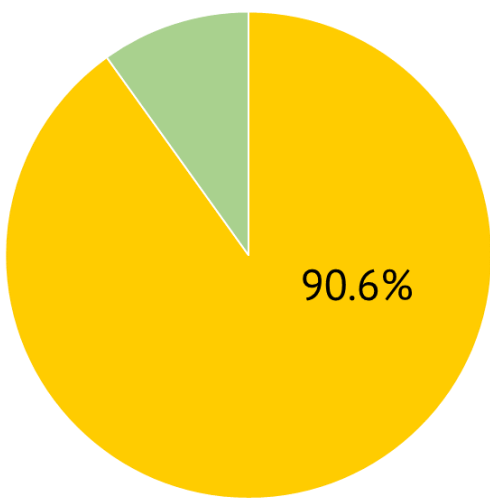
With the introduction of new program types, Destination Ag relied heavily on the post program feedback surveys to ensure these additions continued to provide a high-quality experience for all participants.



99.2% of teachers thought students made connections between agriculture and their daily lives and would recommend the program to others.



96.7% of teachers thought Destination Ag's lessons addressed state education standards.



90.6% of teachers would recommend the Destination Ag program to others.





# Art & Writing Contest



Each participating school district was awarded one winner in the following grade brackets: Pre-K and first, third and fifth. Students were awarded \$100 and their teachers were awarded \$500.



**Top:** Demariya displays her artwork along with her teacher Mr. Strozier.

**Bottom:** Kailynn displays her artwork with her teacher Ms. Hille.

## 2021-2022 Winners

### PreK & 1<sup>st</sup> Grade Bracket

#### Berrien County

Student: Maybree Moldovan  
Teacher: Dawn West

#### Echols County

Student: Dayana Aguilar  
Teacher: Liza Vargason

#### Irwin County

Student: Deborah Rhinebolt  
Teacher: Anna Youghn

#### Lowndes County

Student: Emily Sims  
Teacher: Felicia Hankinson

#### Tift County

Student: Brielle Wilson  
Teacher: Megan Guzman

#### Turner County

Student: Naima Merriweather  
Teacher: Andrea Kelly

#### Valdosta City

Student: Emily Tran  
Teacher: Ellen House

### 3<sup>rd</sup> & 5<sup>th</sup> Grade Bracket

#### Berrien County

Student: Alexis Avant  
Teacher: Rebecca Haughton

#### Brooks County

Student: Kailee Clayton  
Teacher: Serena Martin

#### Irwin County

Student: Izabell Kearce  
Teacher: Dana Payne

#### Lanier County

Student: Maddie Schools  
Teacher: Nichole Berryhill

#### Tift County

Student: Ava Grace Paulk  
Teacher: Margaret Matthews

#### Turner County

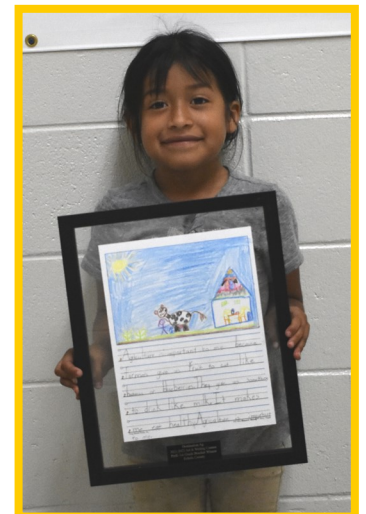
Student: Kailynn Yancey  
Teacher: Kathy Hille

#### Valdosta City

Student: Demariva Mathis  
Teacher: Austin Strozier

**Below:** Emily displays her winning artwork.

**Below:** Dayana displays her winning artwork.





## Gift Accountability: Harley Langdale, Jr. Foundation Gift 2021-2022

	Budgeted	Expended	Remaining
<b>Personnel Services</b>			
Administrative Staff	\$12,500.00	\$(8,928.50)	\$3,571.50
Student Instructors/Interns	\$42,500.00	\$(23,406.17)	\$19,093.83
<b>Total</b>	<b>\$55,000.00</b>	<b>\$(32,334.67)</b>	<b>\$22,665.33</b>
<b>Operating</b>			
Field Trip	\$83,000.00	\$(54,943.00)	\$28,057.00
Assessment	\$17,000.00	\$(8,532.30)	\$8,467.70
Teaching Supplies	\$8,000.00	\$(5,756.54)	\$2,243.46
Facility Development	\$8,000.00	\$(5,387.92)	\$2,612.08
Program Outreach	\$4,000.00	\$(3,642.87)	\$357.13
<b>Total</b>	<b>\$120,000.00</b>	<b>\$(78,262.63)</b>	<b>\$41,737.37</b>
<b>Total</b>	<b>\$175,000.00</b>	<b>\$(110,597.30)</b>	<b>\$64,402.70</b>



## Financial Summary: Destination Ag 2021-2022

Personnel Services	HLFJ	ABAC/GMA	Gifts	Total
Administrative and instructional staff	\$32,334.67	\$178,446.00		\$210,780.67
Other support staff		\$3,524.00		\$3,524.00
<b>Total</b>	<b>\$32,334.67</b>	<b>\$181,970.00</b>		<b>\$214,304.67</b>
<b>Operating</b>				
Facility Development	\$5,387.92	\$60,436.00		\$33,479.92
Other operating expenses	\$72,874.71		\$2,500.00	\$75,374.71
<b>Total</b>	<b>\$78,262.63</b>	<b>\$60,436.00</b>	<b>\$2,500.00</b>	<b>\$108,854.63</b>
<b>Total</b>	<b>\$110,597.30</b>	<b>\$242,406.00</b>	<b>\$2,500.00</b>	<b>\$355,503.58</b>



# Partners & Donors

Through key collaborations and partnerships, Destination Ag has continued to provide accurate representations of agriculture and natural resources while maintaining relevant educational connections. The support from industry partners remains imperative to fully realize the long term positive impact and success of Destination Ag .

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## Education Collaborators

- ABAC Agriculture Education Faculty
- ABAC Natural Resources Faculty

## Industry Collaborators

- Georgia Blueberry Growers Association
- Georgia Cotton Commission
- Georgia Farm Bureau
- Georgia Forestry Foundation
- Georgia Peach Council
- Georgia Peanut Commission
- Georgia Pecan Grower's Association
- Georgia Power Foundation, Inc
- Harley Langdale, Jr. Foundation
- Lasseter Tractor
- Pearson Farms
- Southeastern Cotton Ginners Association, Inc.
- The Langdale Company
- Tidewater Equipment
- Dixon Gin Company
- Dixon Farms





# Advisory Committee

Destination Ag's Advisory Committee was created to provide feedback and advice during the program's implementation. The Advisory Committee includes local educators from the targeted counties, ABAC faculty/staff, and representation from the Langdale Company. The Committee's support is vital to Destination Ag's success.

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Ms. Deidra Jackson	Vice President for Finance and Operations, ABAC
Mr. Tim Youngblood	Director of Auxiliary Services, ABAC
Dr. Deidre Martin	Director of Advancement, ABAC
Dr. Mark Kistler	Dean, School of Ag and Natural Resources, ABAC
Dr. Andrew Thoron	Dpt. Head, Ag Education and Communication, ABAC
Dr. Sandra Giles	Professor of English, ABAC
Ms. Robin Marcum	Superintendent, Berrien County Schools
Ms. Belinda West	K-5 Curriculum Coordinator, Berrien County Schools
Dr. Vickie Reed	Superintendent, Brooks County Schools
Ms. Staci Chastain	Curriculum Director K-5, Brooks County Schools
Mr. Ben Wiggins	Superintendent, Colquitt County Schools
Dr. Marni Kirkland	Director of Curriculum, Instruction and Learning, Colquitt County Schools
Ms. Trish Lirio	STEM Director, Colquitt County Schools
Dr. Tim Dixon	Superintendent, Cook County Schools
Ms. Joy Folsom	Assistant Superintendent, Cook County Schools
Ms. Shannon King	Superintendent, Echols County Schools
Dr. Vince Hamm	Principal, Echols County Elementary & Middle School
Dr. Thad Clayton	Superintendent, Irwin County Schools
Mr. Wes Taylor	Superintendent, Lowndes County Schools
Ms. Julie Klein	Curriculum Director, PreK-5, Lowndes County Schools
Ms. Barbara Boler	Education and Outreach, The Langdale Company
Mr. Adam Hathaway	Superintendent, Tift County Schools
Ms. Joanna Hand	Pre-K - 5 Curriculum Director, Tift County Schools
Mr. Craig Matthews	Superintendent, Turner County Schools
Mr. Nehemiah Cummings	Superintendent, Worth County Schools
Dr. Djana Goss	Director of Curriculum, Instruction and Assessment, Worth County Schools
Dr. William Cason	Superintendent, Valdosta City Schools
Dr. Alex Alvarez	Director of STEM & Science Curriculum, Valdosta City Schools





Student instructor, Taylor, shows students how a gopher tortoise is adapted to the Coastal Plains.



Students learn about a peanut combine and how machines help farmers.





Students discover which crop cat litter comes from (peanuts)!



Students enjoy trying to milk Buttercup, Destination Ag's fiberglass milking cow.



Students visit with Destination Ag's mini-Hereford cattle.





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